Libsyn Launches Custom Template to Create Podcast Skills for Amazon Alexa

New Alexa skill template enables podcasters to deliver content on Amazon Echo and other Alexa-enabled devices

Pittsburgh, PA – May 8, 2018 – Liberated Syndication, Inc. (OTCQB: LSYN) ("Libsyn"), a worldwide leader of podcast hosting, distribution and monetization, announced today the launch of a new template for podcast creators to quickly and easily create Alexa skills customized for their show. Libsyn worked with Amazon to design an individual podcast skill template meant to provide a great listener experience for podcast audiences with an Alexa-enabled device.

Individual podcast skills are already available for The Dave Ramsey Show, The Joe Rogan Experience, Hardcore History with Dan Carlin and the Ad Age Ad Lib Podcast, with thousands of other Libsyn-hosted podcasts to be launched in 2018.

The new Alexa skills are built for individual shows and allow the listener to navigate podcast content in the same manner that television, movies, music and other digital content is consumed on Amazon Echo and other Alexa-enabled devices. Today, there are tens of millions of Alexa-enabled devices. Alexa skills for each podcast will be available and searchable in the Alexa Skill Store via the Alexa app or on Amazon.com.

"We believe smart speakers like Amazon Echo and other Alexa-enabled devices have the potential to change how and where podcasts are consumed," said Rob Walch VP of podcaster relations with Libsyn. "Audiences love the convenience of being able to control their favorite podcast on Alexa using their voice. We are thrilled to help podcasters optimize their content for voice and build Alexa skills that can extend their brand to reach even more listeners."

About Liberated Syndication

Libsyn is one of the world's leading podcast hosting networks and has been providing publishers with distribution and monetization services since 2004. In 2017 Libsyn delivered over 7.2 Billion downloads. We host over 3.96 Million media files for more than 44,000 podcasts, including typically around 35% of the top 200 podcasts in iTunes. Podcast producers choose Libsyn to measure their audience, deliver popular audio and video episodes, distribute their content through smartphone Apps (iOS, and Android), and monetize via premium subscription services and advertising. We are a Pittsburgh based company with a world-class team. Visit us on the web at www.libsyn.com.

Pair Networks, founded in 1996, is one of the oldest and most experienced Internet hosting company providing a full range of fast, powerful and reliable Web hosting services. Pair offers a suite of Internet services from shared hosting to virtual private servers to customized solutions with world-class 24x7 on-site customer sup-

port. Based in Pittsburgh, Pair serves businesses, bloggers, artists, musicians, educational institutions and non-profit organizations around the world. Visit us on the web at www.pair.com.

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