

Liberated Syndication Announced As The Presenting Sponsor for *She Podcasts LIVE*

Pittsburgh, PA – October 13, 2021 - Liberated Syndication Inc. (LSYN) (“Libsyn” or “the Company”), the industry’s leading podcast hosting platform and advertising marketplace, is proud to be the Presenting Sponsor for *She Podcasts LIVE: Together We Rebuild*, October 14-17, 2021 at the Scottsdale Plaza Resort in Scottsdale, AZ.

She Podcasts LIVE is an in-person and virtual gathering of women and non-binary podcasters who seek to create and thrive in a community that supports, educates, and inspires. More than 50 of the scheduled speakers are currently hosted on the Libsyn platform, including Libsyn’s own power-house podcaster [Elsie Escobar](#). Elsie is the co-founder of *She Podcasts* with Jessica Kupferman and has been podcasting for over 15 years, Elsie also holds the distinction of becoming the first Latina podcaster inducted into the Podcast Hall of Fame.

She Podcasts Live, 2019 was the first podcasting conference focused on the unique obstacles and perspectives women and non-binary podcasters face. *She Podcasts Live, 2021* is the re-emergence of this conference post-covid with a strong dedication to safety and community.

Libsyn *She Podcast* Conference Featured Events

- **The Opening Garden Party, Thurs., Oct. 14, at La Terrazza, 6 - 9 p.m. (MDT)** with music, appetizers, desserts and fun!
- **Yoga with Elsie, presented by Ossa Collective, Fri., Oct. 15, 7:30 AM (MDT)**, location TBD
- **My Voice is Powerful Mixer & Meetup with Elsie, Sat., Oct. 16, 1:15 PM (MDT)** Join and share what makes you passionate about podcasting and be entered to win some prizes and free podcaster swag. Chat with Elsie and power your dreams and goals with the help of Libsyn, Advertisecast, and Pair Networks.
- **Stop by the Libsyn booth** and meet the brands powered by Libsyn – Advertisecast and Pair – to see how they can help you reach your goals and to share what makes your podcast and voice powerful.

She Podcasts hosts the largest Women's Podcasting Facebook group dedicated to growing the women’s podcasting community, its diverse voices, and curating an experience to enrich the lives of its participants.

[Virtual registration](#) for the conference continues through its conclusion.

About Liberated Syndication

Liberated Syndication Inc. (“Libsyn”) is a world leading podcast hosting platform and advertising marketplace that has been providing publishers with hosting, distribution, and monetization services since 2004. Libsyn hosts over 5.8 million media files from more than 75,000 podcasts and delivered over 6 billion downloads in 2020. Podcast producers choose Libsyn to measure their audience via IAB V2 certified stats, deliver popular audio and video episodes, distribute their content through smartphone apps (iOS and Android), and monetize via premium subscription services and advertising. The



Company also owns Auxbus, Glow, Pair Networks, and AdvertiseCast, the industry's leading podcast advertising marketplace connecting advertisers to podcasters.

Brands powered by Libsyn help all creators podcast better by providing innovative tools for creation, hosting, growth, and monetization. Visit Libsyn on the web at www.libsyn.com; Auxbus at www.auxbus.com; AdvertiseCast at www.advertisecast.com; and Pair Networks at www.pair.com. Investors can visit the Company at the "Investor Relations" section of Libsyn's website at <https://investor.libsyn.com>.

Liberated Syndication is headquartered in Pittsburgh with a world-class team.

Contact:

At the Company:
Laurie Sims, President and Chief Operating Officer
Liberated Syndication
investor@libsyn.com

Jeremy Hellman, CFA, VP
The Equity Group Inc.
(212) 836-9626
jhellman@equityny.com
