

Libsyn Announced As Elite Sponsor for Afros and Audio Podcast Festival

Pittsburgh, PA – November 11, 2021 - Liberated Syndication Inc. (LSYN) (“Libsyn” or “the Company”), the industry’s leading podcast hosting platform and advertising marketplace, is proud to be an Elite Sponsor for *the 3rd Annual Afros & Audio Virtual Podcast Festival* to be held on November 13 and 14, 2021.

The Afros & Audio Podcast Festival is a two-day inclusive and accessible experience for and by Black Podcast Creatives and Audio Professionals. More than 50 speakers are scheduled to attend the 2-day session.

Afros & Audio Podcast Community Network’s primary mission is to shift the conversation beyond the issues of diversity, inclusion, limited resources, and industry barriers. As a collective of creatives and professionals, the festival seeks to transform the current landscape of the podcast industry by designing and maintaining infrastructures of sustainable resources and consistent support.

"It's important to partner with brands on the frontlines of shaping the podcast industry, particularly companies like Libsyn, who innovate services in the best interest of content creators. The core values of Afros & Audio and Libsyn are aligned, which makes them ideal partners to have, as we work together to create more paths to success for our community of podcast creatives and audio professionals now and in the future," said Talib Jasir, Founder of Afros & Audio

"Libsyn is committed to expanding the power of podcasting to all communities and believes the Afros & Audio Podcast Community Network has an important message to share for all," said Libsyn President and Chief Operating Officer, Laurie Sims. "We are excited about our relationship with Afros & Audio - our involvement in the *3rd annual Afros & Audio Virtual Podcast Festival* is only just a start".

Afros and Audio Libsyn Conference Featured Events

- **Shifting the Paradigm of measurement, success and impact in podcasting, Sat., Nov. 13, 12:00 PM (ET)** Join Elsie Escobar and Nicole Walker as they discuss the power to reclaim the narrative of what it means to succeed in podcasting. Elsie will break down exactly what a download is and why it may not be the best, let alone the only way for you (or others) to quantify your value as a podcaster nor your impact on the podcasting industry as a whole. Claim your power, your voice and let's create a culture that values what truly matters.
- **If I had only known – 10 Tips for Successful Podcasting, Sun., Nov. 14, 12:30 PM (ET)** Join Nikita Burks-Hale and Elsie Escobar as they will make sure that in less than 30 minutes, regardless of your level of expertise, you get pivotal information that will help you avoid some of the most hair-pulling pitfalls, set win-able expectations for success, as well as offering you some essential podcasting truths to keep you showing up and enjoying the ride!

[Virtual registration](#) for the conference continues through its conclusion. Libsyn is proud to provide a 25% savings for the event using promo code: **AFAULIBSYN21**



About Afros & Audio

Afros & Audio is a community of Podcast Creatives and Professionals that come together annually for our Flagship event "Afros & Audio Podcast Festival" A Two-Day conference for and By Black Podcast Creatives and Audio Professionals!

Our primary mission is to shift the conversation beyond the issues of diversity, inclusion, limited resources, and industry barriers. As a collective of creatives and professionals, we are change agents for real strategies that will transform the current landscape of the Podcast Industry. Together we will design and maintain infrastructures of sustainable resources and consistent support.

More information on the Festival can be found here: www.afrosandaudio.com/podcastfestival

About Liberated Syndication

Liberated Syndication Inc. ("Libsyn") is a world leading podcast hosting platform and advertising marketplace that has been providing publishers with hosting, distribution and monetization services since 2004. Libsyn hosts over 5.8 million media files from more than 75,000 podcasts and delivered over 6 billion downloads in 2020. Podcast producers choose Libsyn to measure their audience via IAB V2 certified stats, deliver popular audio and video episodes, distribute their content through smartphone apps (iOS and Android), and monetize via premium subscription services and advertising. The Company also owns Auxbus, Glow, Pair Networks, and AdvertiseCast, the industry's leading podcast advertising marketplace connecting advertisers to podcasters.

Brands powered by Libsyn help all creators podcast better by providing innovative tools for creation, hosting, growth, and monetization. Visit Libsyn on the web at www.libsyn.com; Auxbus at www.auxbus.com; AdvertiseCast at www.advertisecast.com; and Pair Networks at www.pair.com. Investors can visit the Company at the "Investor Relations" section of Libsyn's website at <https://investor.libsyn.com>.

Liberated Syndication is headquartered in Pittsburgh with a world-class team and global reach.

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