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Libsyn Releases Libsyn Studio Beta — All-In-One Free Platform to Create, Launch and Distribute Podcasts for New Content Creators

PITTSBURGH, February 22, 2022 – Today, <u>Liberated Syndication Inc.</u> ("Libsyn"), the leading 'Podcasting As A Service' platform, announced the release of **Libsyn Studio Beta**, an all-in-one free platform for new and casual creators to plan, launch, and distribute their podcasts.

Designed for new content creators just beginning their podcasting journey, as well as those looking to keep their audio experience simple, Libsyn Studio is the fastest and easiest way to make a podcast. The free membership platform offers the most intuitive and reliable tools to simplify the creation of a podcast — from recording and setup to simple hosting and distribution — all at no cost to the user.

"Podcasting is experiencing explosive growth and listenership is at an all-time high. With Libsyn Studio, we're democratizing access for a new generation of diverse podcasters at any skill set level to be able to start and grow their podcast with our free creation platform," said Brad Tirpak, CEO, Libsyn. "We're empowering anyone to make their voice heard from anywhere without a technical background or any special equipment."

Among the key beta version features:

- A simple content guide for quickly getting up to speed on setting up a podcast
- Free tools for recording and assembling an episode with music, fades, and professional leveling
- Allows you to connect to all the major platforms, such as Apple, Google, Spotify, and other podcast listening apps
- The beta phase of Libsyn Studio is expected to continue into the summer of 2022

Libsyn Studio is part of Libsyn's industry leading podcasting platform, which has provided publishers with hosting, distribution, and monetization services since the advent of podcasting in 2004. Libsyn has been an official podcast launch partner for the most popular media companies, including Pandora, Spotify, and Amazon Music.

About Liberated Syndication

Founded in 2004, Liberated Syndication Inc. ("Libsyn") is the leading 'Podcasting As A Service' platform that empowers creators to host, distribute, monetize, amplify, and measure their audio content. In 2020, the Company delivered over 6 billion downloads and hosted over 5.8 million podcast episode files from more than 75,000 podcasts around the world. Libsyn's dynamic, open ecosystem is designed to meet the needs of the full spectrum of podcast creators and foster the effortless creation, development, monetization, and growth of their podcasts. Brands powered by the Company include podcast creation platform, Libsyn's National Studio; podcast membership platform, Libsyn's Glow; web hosting platform, Pair Networks; and Libsyn's AdvertiseCast, the industry's premier podcast advertising marketplace that connects advertisers with podcasters. Visit Ibsyn.com or investor.libsyn.com for more company information.

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