

## Libsyn Appoints Digital Advertising Leader Patrick Dolan as Chairman of the Board

**PITTSBURGH, March 29, 2023** – [Liberated Syndication Inc.](#) (“Libsyn” or the “Company”), the leading all-in-one podcasting platform for creators and advertisers, today announced that it has appointed Patrick Dolan, a veteran of the digital advertising industry and seasoned operating executive, as Chairman of the Board. Mr. Dolan previously served as a member of the Libsyn Board of Directors since November 2021.

Regarding his appointment, Mr. Dolan commented, “Libsyn is reaping the benefits of its innovation investments, expanded partnerships, and scaling of its advertising business — and is experiencing significant growth with both podcast creators and brand advertisers. I look forward to driving the next phase of accelerated growth for the podcasting pioneer in tandem with Libsyn’s leadership team.”

Mr. Dolan has been at the forefront of the digital media business for two decades. He served as the President of the Interactive Advertising Bureau (“IAB”) from 2017 to 2020 and as Executive Vice President and COO between 2007 and 2020. The IAB is the leading trade organization whose members include more than 650 leading media companies, agencies, brands, and technology firms driving the digital marketing economy.

At the IAB, Mr. Dolan led the organization through transformational growth, helping to increase membership and co-founding the IAB Mobile and Data Centers of Excellence, Digital Sales Certification Program, and the IAB Tech Lab. Under his leadership, the IAB also established the IAB Podcast Upfronts, a leading industry event connecting podcasters to agencies and brands.

“Patrick’s leadership track record at the IAB and his wealth of digital media expertise has been invaluable to Libsyn since joining our board,” said Libsyn’s CEO, Bradley Tirpak. “As our new Chairman of the Board, I’m confident that Patrick will help further drive our global growth agenda as the premier destination for creators across their entire podcasting journey and the leading direct and programmatic advertising marketplace.”

Previously, Mr. Dolan served as the Director of International Finance and later as Director of Business Operations at DoubleClick, Inc., an early innovator in digital advertising services that Google acquired in 2008. At DoubleClick, he was responsible for establishing international financial operations and for integrating new businesses that DoubleClick acquired, including Abacus.

Mr. Dolan has also served in executive roles at The Locomotion Channel, a cable channel co-owned by Hearst Entertainment and Corus Entertainment, and served as the director of finance for George Soros’ network of philanthropic entities, the Open Society Institute, where he managed a budget of over \$500 million disbursed in over 20 countries.

### About Liberated Syndication

Founded in 2004, Liberated Syndication Inc. (“Libsyn”) is the leading all-in-one podcasting platform for creators and advertisers to host, distribute, monetize, amplify, and measure their audio content. In 2022, the Company hosted over 75,000 shows and delivered over 8 billion downloads to listeners globally. Libsyn’s [AdvertiseCast](#) marketplace combines an industry-leading ad buying and management platform with full-service capabilities that make it easy for podcast advertisers to initiate and manage highly targeted and measurable campaigns on over 3,000 shows. Based in Munich, Germany, Libsyn’s [Julep Media](#) platform is the leading podcasting hosting platform and advertising marketplace in Europe. Libsyn also powers podcast membership platform, [Glow](#), and web hosting platform, [Pair Networks](#). Visit [libsyn.com](https://libsyn.com) or [investor.libsyn.com](https://investor.libsyn.com) for more Company information.

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