

Libsyn Talks Podcasting Trends & Strategies at the 2023 NAB Show

Join Libsyn in the West Hall at Booth #W2451

VEGAS, April 11, 2023 – [Liberated Syndication Inc.](#) (“Libsyn”), the leading all-in-one podcasting platform for creators and advertisers, today announced its presence at the [2023 NAB Show](#).

Libsyn’s Vice President of Platform Partnerships and Podcast Hall of Fame inductee **Rob Walch** will take the stage for two in-depth Podcast Movement-sponsored panel discussions at the conference:

- [Making the Move from Independent to Network Podcaster](#)
Monday, April 17 | 10:00 - 11:00 a.m. PT | North Hall Meeting Rooms: N255/N257
Starting a podcast in 2023 is easy. But producing a podcast that can be successful, sustainable, and appealing to both listeners and networks is not. Join leaders of the podcast industry, along with podcasters whose shows have successfully made the jump from independent to networks.
- [New Media Show LIVE! How Podcasting Can Continue to Grow](#)
Tuesday, April 18 | 1:30 - 2:30 p.m. PT | West Hall Meeting Rooms: W213-W215
Join podcasting luminaries for a live recording of New Media Show, a podcast that has tackled the most important topics in podcasting every week since 2013. This NAB Show special episode will delve into how the overall podcasting space can continue to grow and will identify ways in which broadcasters can be a part of that upward trajectory.

Visit Libsyn in the West Hall at **booth #W2451**, to experience and learn more about the leading integrated podcasting engine that empowers creators to host, distribute, monetize, amplify, and measure their audio and video content.

For more information on the 2023 NAB Show, which is taking place at the Las Vegas Convention Center in Las Vegas, Nevada between Saturday, April 15 and Wednesday, April 19, 2023, please visit <https://cloud.e.nabshow.com/levelup>.

About Liberated Syndication

Founded in 2004, Liberated Syndication Inc. (“Libsyn”) is the leading all-in-one podcasting platform for creators and advertisers to host, distribute, monetize, amplify, and measure their audio content. In 2022, the Company hosted over 75,000 shows and delivered over 8 billion downloads to listeners globally. Libsyn’s [AdvertiseCast](#) marketplace combines an industry-leading ad buying and management platform with full-service capabilities that make it easy for podcast advertisers to initiate and manage highly targeted and measurable campaigns on over 3,000 shows. Based in Munich, Germany, Libsyn’s [Julep Media](#) platform is the leading podcasting hosting platform and advertising marketplace in Europe. Libsyn also powers podcast membership platform, [Glow](#), and web hosting platform, [Pair Networks](#). Visit libsyn.com or investor.libsyn.com for more Company information.

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