

Libsyn Honored as Bronze Stevie® Award Winner for Product Innovation in 2023 American Business Awards®

PITTSBURGH, April 27, 2023 – [Liberated Syndication Inc.](#) (“Libsyn” or the “Company”), the leading all-in-one podcasting platform for creators and advertisers, today announced that it was named the winner of a Bronze Stevie® Award in the product innovation category in The 21st Annual American Business Awards®.

The American Business Awards are the U.S.A.’s premier business awards program. More than 3,700 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories. Libsyn was recognized for Achievement in the Product Innovation category for its evolution from a podcasting pioneer with the best hosting solutions to a one-stop destination for all podcasting services and a leading podcast advertising marketplace — achieved through investments in product innovation and expanded partnerships.

Libsyn has established itself as the premier, all-encompassing platform for creators and advertisers by executing on its platform strategy and robust product roadmap. The company is delivering on its mission to unlock the creative potential of the full spectrum of creators – from independents to established creators — and enable more advertisers to access highly sought-after podcast advertising inventory to reach an engaged podcast audience via its AdvertiseCast marketplace.

“We’re honored to be recognized as a podcasting industry innovator,” said Libsyn’s CEO, Bradley Tirpak. “Podcasting has reached an inflection point with surging popularity and listenership growth that’s driving increasing advertiser demand. We’ve invested significantly in our platform innovations and that’s enabling us to deliver industry-leading tools and insights for creators, scale our advertising business, and drive international expansion.”

More than 230 professionals worldwide participated in the judging process to select this year’s Stevie Award winners. Details about The American Business Awards and the list of 2023 Stevie winners are available at www.StevieAwards.com/ABA.

About the Stevie Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

About Liberated Syndication

Founded in 2004, Liberated Syndication Inc. (“Libsyn”) is the leading all-in-one podcasting platform for creators and advertisers to host, distribute, monetize, amplify, and measure their audio content. In 2022, the Company hosted over 75,000 shows and delivered over 8 billion downloads to listeners globally. Libsyn’s [AdvertiseCast](#) marketplace combines an industry-leading ad buying and management platform with full-service capabilities that make it easy for podcast advertisers to initiate and manage highly targeted and measurable campaigns on over 3,000 shows. Based in Munich, Germany, Libsyn’s [Julep Media](#) platform is the leading podcasting hosting platform and advertising marketplace in Europe. Libsyn also powers podcast membership platform, [Glow](#), and web hosting platform, [Pair Networks](#). Visit libsyn.com or investor.libsyn.com for more Company information.

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