

MEDIA ADVISORY:
**Libsyn's Powerful Publishing & Content Management Platform is
Now Available en Español**

PITTSBURGH, April 5, 2023 – Today, [Liberated Syndication Inc.](#) (“Libsyn”), the leading all-in-one podcasting platform for creators and advertisers, announced that its powerful publishing and content management platform is now available in Spanish. The Spanish-language integration represents an important step in Libsyn’s ongoing commitment to creator empowerment for traditionally underserved populations like the Hispanic community.

Specifically, Spanish-speaking creators can now take full advantage of Libsyn’s trusted hosting platform that offers in-depth IAB stats on episode and show performance, Canva platform integration, episode snippets, and custom audio players. Specifically, the language setting is available on:

- the Libsyn homepage, sign-in, the blog, and support page
- the sign-up, plans & pricing, features, and monetization pages
- the Libsyn dashboard
- the knowledge-based articles
- the tooltips & guides page
- the invoicing page

Beyond offering the language setting via its support page, Libsyn is also offering ‘Help Desk’ support, providing Spanish language assistance.

The Spanish-language integration is part of the Company’s greater mission to bring more opportunity and visibility to diverse creators to foster a more inclusive podcasting ecosystem. The Company has commissioned and supported the launch of [Edison Research’s Latino Podcast Listening Report](#) – important research that tracks emerging habits and preferences among Latino listeners – for two consecutive years; hosted a dedicated [Libsyn Latino Podcasters Meetup](#) to further explore what the research findings mean for the future growth of the Latino community and the broader podcasting industry; unveiled a grassroots effort, dubbed [#ClaimPodParity](#), which aims to uplift, educate, and nurture female audio creators; and partnered with [BIPOC Podcast Creators](#) to help build a premier talent pipeline of multicultural creators and professionals in podcasting.

Libsyn is exploring the integration of additional languages in the future to better serve the broad array of diverse creators in the booming podcasting space. Stay tuned!

About Liberated Syndication

Founded in 2004, Liberated Syndication Inc. (“Libsyn”) is the leading all-in-one podcasting platform for creators and advertisers to host, distribute, monetize, amplify, and measure their audio content. In 2022, the Company hosted over 75,000 shows and delivered over 8 billion downloads to listeners globally. Libsyn’s [AdvertiseCast](#) marketplace combines an industry-leading ad buying and management platform with full-service capabilities that make it easy for podcast advertisers to initiate and manage highly targeted and measurable campaigns on over 3,000 shows. Based in Munich, Germany, Libsyn’s [Julep Media](#) platform is the leading podcasting hosting platform and advertising marketplace in Europe. Libsyn also powers podcast membership platform, [Glow](#), and web hosting platform, [Pair Networks](#). Visit [libsyn.com](#) or [investor.libsyn.com](#) for more Company information.

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