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Libsyn and Amazon Music Join Forces to Showcase Book-Related Podcasters

Ten Featured Podcasts Unveiled in Honor of National Get Caught Reading Month

PITTSBURGH, May 22, 2023 – <u>Liberated Syndication Inc.</u> ("Libsyn" or the "Company"), the leading all-in-one podcasting platform for creators and advertisers, today announced an event with Amazon Music to feature book-related podcasts on its platform. To commemorate National Get Caught Reading Month, Libsyn has unveiled ten podcasters selected from its promotion, which received hundreds of entries from book-loving podcasters across the country.

The selected podcasters will be featured prominently on the Amazon Music platform in the Leisure collection, giving them vast opportunities for significant exposure in reaching new audiences on one of the largest and rapidly growing on-demand streaming music platforms. Amazon Music has more than 55 million customers globally.

"We're thrilled to partner with Amazon Music to showcase these incredible book-related podcasts," said Rich Romano, Vice President of Marketing at Libsyn. "We're committed to empowering podcasters at every stage of their journey to amplify their voices and share their work on multiple platforms. We look forward to expanding our partnership with Amazon Music and helping our community of creators grow their audiences."

The featured podcasts cover a wide range of topics, including literary fiction, historical fiction, pop culture, and more. Each show offers unique insights, reviews, and conversations about the world of books.

The ten featured podcasts are:

- 1. Scratch Paper: A writing-related podcast by Alicia de los Reyes, author of the DIY Writing series.
- 2. <u>The Partially Examined Life</u>: The Partially Examined Life is a podcast by some guys who were at one point set on doing philosophy for a living but then thought better of it.
- 3. <u>My Only Friends</u>: Brittany Rizzo talks with actors, writers, and other creatives about the tv shows and entertainment that get them through their mental health struggles and hard times.
- 4. <u>Jersey Reads the Classics</u>: Rosie De Candia, an Italian American chick from Jersey, reads the classics with a lot of sass, crass and a whole lotta Jersey attitude and charming accent.
- 5. **The Free Bin**: We have a book on that! Join the staff of the Toledo (Oregon) Public Library as they dive deep into unusual topics, interview fascinating figures, and discuss big ideas in a small town.
- 6. **Frigate**: There is no Frigate like a Book. ANHW Midwest Zone recommends these book.
- 7. **We Can't Print This**: Hosts Eden Dawn and Fiona McCann talk to writers of all kinds about the tales they couldn't tell, the behind-the-scenes shenanigans, and the juicy stories behind their published work.
- 8. The To Read List: Most people have books on their shelves they've been meaning to read. Bailey has 125. With this podcast, she and her friends set out to finish their ever-growing To Read Lists.
- 9. <u>History in the Bible</u>: An Everyperson's guide to a 150 years of research into the history presented in the Bible, for people of all faiths and backgrounds.
- 10. A Book & Its Author: A podcast. About a book. With an author. Interviewed. Reading from said book.

Listeners can find these shows on Amazon Music by searching for their titles or by <u>clicking here</u> and finding them in the "Book It!" collection.

About Liberated Syndication

Founded in 2004, Liberated Syndication Inc. ("Libsyn") is the leading all-in-one podcasting platform for creators and advertisers to host, distribute, monetize, amplify, and measure their audio content. In 2022, the Company hosted over 75,000 shows and delivered over 8 billion downloads to listeners globally. Libsyn's AdvertiseCast marketplace combines an industry-leading ad buying and management platform with full-service capabilities that make it easy for podcast advertisers to initiate and manage highly targeted and measurable campaigns on over 3,000 shows. Based in Munich, Germany, Libsyn's Julep Media platform is the leading podcasting hosting

platform and advertising marketplace in Europe. Libsyn also powers podcast membership platform, <u>Glow</u>, and web hosting platform, <u>Pair Networks</u>. Visit <u>libsyn.com</u> or <u>investor.libsyn.com</u> for more Company information.

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