

Libsyn's AdvertiseCast Re-Ups Exclusive Ad Partnership with The Commercial Break, the Leading Improv Comedy Podcast hosted by Bryan Green & Krissy Hoadley

PITTSBURGH, July 13, 2023 – [Liberated Syndication Inc.](#) (“Libsyn”), the leading all-in-one podcasting platform for creators and advertisers, today announced an exclusive advertising deal between Libsyn’s [AdvertiseCast](#), the industry’s premier podcast advertising marketplace that connects advertisers with podcasters, and [The Commercial Break](#), the leading improv comedy podcast hosted by Bryan Green and Krissy Hoadley. The Commercial Break will leverage AdvertiseCast’s full-service advertising platform, including the incorporation of host-read ads, as well as other service offerings.

Launched in 2020, The Commercial Break podcast is hosted by best friends Bryan Green and Krissy Hoadley. The duo with infectious chemistry invites listeners into their whacky friendship, which spans two decades. On each episode, Green and Hoadley take a break from reality and dive into absurdity, finding humor in everyday situations, pop-culture, current events, and life in general. New hour-long episodes on Monday, Wednesday, and Friday are filled with a blend of unique humor and relatability, making this podcast easy to binge. The Commercial Break podcast is so popular that it’s the #1 improv comedy podcast on Apple and it has amassed more than 30 million downloads during its three-year run.

Trevr Smithlin, Head of Publisher Relations at Libsyn’s AdvertiseCast, said, “As leaders in the podcast advertising industry, we are thrilled to renew our exclusive ad partnership with The Commercial Break, the top improv comedy chat-cast. Their unique blend of humor and engaging content continues to captivate audiences, and we are excited to continue delivering impactful advertising solutions advertisers looking to reach their dedicated listenership.”

“We are incredibly excited to renew our exclusive ad partnership with Libsyn’s AdvertiseCast. They have been instrumental in helping us successfully monetize The Commercial Break, and they have provided Bryan and Krissy with the resources and support that great creators need to serve their loyal audience. We look forward to continuing our successful collaboration together,” said **Matthew Dysart**, who represented The Commercial Break in the negotiations.

Bryan Green added, “Krissy and I started the show as an outlet during the serious events of 2020. We joined AdvertiseCast shortly after the show launched and we’ve grown the audience and monetized our podcast with them as our partner. I am very excited to continue the partnership with this great group of dedicated salespeople, podcast professionals, and podcast technology experts. Libsyn’s AdvertiseCast supported us, as independent creators, when we needed that support the most. I look forward to growing together over the next year.”

Libsyn’s AdvertiseCast empowers brands to effectively target and reach a fast growing and coveted podcast audience and helps creators to monetize their audio and video content. The marketplace combines an industry-leading ad buying and management platform with full-service capabilities that makes it easy for podcast advertisers to initiate and manage highly targeted and measurable campaigns, while providing maximum return for creators.

For more information or to advertise on The Commercial Break, please reach out to sales@advertisecast.com.

About Liberated Syndication

Founded in 2004, Liberated Syndication Inc. (“Libsyn”) is the leading all-in-one podcasting platform for creators and advertisers to host, distribute, monetize, amplify, and measure their audio content. In 2022, the Company hosted over 75,000 shows and delivered over 8 billion downloads to listeners globally. Libsyn’s [AdvertiseCast](#) marketplace combines an industry-leading ad buying and management platform with full-service capabilities that make it easy for podcast advertisers to initiate and manage highly targeted and measurable campaigns on over 3,000 shows. Based in Munich, Germany, Libsyn’s [Julep Media](#) platform is the leading podcasting hosting platform and advertising marketplace in Europe. Libsyn also powers podcast membership platform, [Glow](#), and web hosting platform, [Pair Networks](#). Visit libsyn.com or investor.libsyn.com for more Company information.

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