

Libsyn Appoints John W. Gibbons to Board of Directors

PITTSBURGH, August 18, 2023 – [Liberated Syndication Inc.](#) (“Libsyn”), the leading all-in-one podcasting platform for creators and advertisers, today announced that it has appointed John W. Gibbons, Interim CEO and Chief Product Officer, to its Board of Directors, effectively immediately.

Gibbons was appointed Interim CEO in June 2023 and has served as President and Chief Product Officer since January 2022. Since joining Libsyn he has played a crucial role in driving the company's product vision and strategy and has been pivotal in expanding Libsyn's advertising capabilities, suite-of-services model, and global presence.

Patrick Dolan, Libsyn's Board Chair, said, "John brings a proven track record of success in scaling businesses across the podcasting and digital media sectors. His contribution to driving our product innovation roadmap has been invaluable. As our newest board member, I'm confident that John will help us achieve our next rapid growth phase with diverse podcasters and advertisers on a global scale while continuing to stay at the forefront of innovation with industry-leading capabilities."

Gibbons commented, "Libsyn has executed its platform strategy and is well-positioned for the future. I look forward to collaborating with the board and the leadership team to advance our product suite, our international growth ambitions, serving the next million podcasters with our enhanced content creation offerings, and driving the expansion of our advertising marketplace to deliver advanced capabilities to more brand advertisers."

Patrick Dolan concluded, "We are thrilled to add John to the board, further strengthening it. Earlier this year, Ian Harris and Michael Torok also joined the board. These accomplished executives bring a wealth of industry, technology, and corporate strategy experience. We believe their collective expertise and proven track record will contribute to the company's continued success."

About Liberated Syndication

Founded in 2004, Liberated Syndication Inc. (“Libsyn”) is the leading all-in-one podcasting platform for creators and advertisers to host, distribute, monetize, amplify, and measure their audio content. In 2022, the Company hosted over 75,000 shows and delivered over 8 billion downloads to listeners globally. Libsyn's [AdvertiseCast](#) marketplace combines an industry-leading ad buying and management platform with full-service capabilities that make it easy for podcast advertisers to initiate and manage highly targeted and measurable campaigns on over 3,000 shows. Based in Munich, Germany, Libsyn's [Julep Media](#) platform is the leading podcasting hosting platform and advertising marketplace in Europe. Libsyn also powers podcast membership platform, [Glow](#), and web hosting platform, [Pair Networks](#). Visit [libsyn.com](#) or [investor.libsyn.com](#) for more Company information.

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