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Libsyn Teams Up with Bunny Studio to Unlock Exclusive Premium Creative Services for Podcasters

PITTSBURGH, March 19, 2024 – Today, <u>Liberated Syndication Inc.</u> ("Libsyn"), the leading all-in-one podcasting platform for creators and advertisers, announced a new partnership with **Bunny Studio**, the world's only project fulfillment platform providing over 100 end-to-end creative services. The partnership will deliver enhanced benefits to Libsyn podcasters through exclusive access to Bunny Studio's premium creative services.

As part of this collaboration, all Libsyn customers will receive six months of free access to a custom package designed just for podcasters, providing them with a 20% discount on all audio, video and translation services from Bunny Studio.

"Creating, launching, and promoting a captivating podcast can be a time-consuming and resource-intensive endeavor. We're dedicated to simplifying this for podcasters at all skill levels, enabling them to start and grow their podcasts effortlessly with our comprehensive suite of podcasting solutions," explained **John W. Gibbons**, CEO of Libsyn. "Our partnership with Bunny Studio reinforces our commitment to providing creators with the essential creative tools to enhance their podcasts — and partnerships like this one are tailored to complement our existing offerings and streamline the podcasting experience for our customers."

Among the creative services that Libsyn customers get a 20% discount on, with unlimited use:

- Audio: Voiceovers, Podcast Editing, Audio Restoration, Custom Soundscapes, and Intros/Outros
- Video: Audiograms and podcast episode-to-video services
- Writing: Translation services for over 100 languages and accents
- And More: Additional perks include quarterly discounts, premium customer service, and tailored contracts

"Libsyn has solidified its position as the premier one-stop destination for podcasters with an impressive track record and unparalleled scale. We're thrilled to embark on this partnership, leveraging Libsyn's extensive reach to unlock new avenues for expression, engagement, and creativity for a new generation of diverse podcasters," said Tania Zapata, CEO of Bunny Studio.

To access their discounted Bunny Studio services, Libsyn customers should go to https://bunnystudio.com/libsyn to create their account, where a 20% discount will be applied to all included services.

About Liberated Syndication

Celebrating our 20th year in podcasting, Liberated Syndication Inc. ("Libsyn") is the leading all-in-one podcasting platform for creators and advertisers to host, distribute, monetize, amplify, and measure their audio and video content. The Company hosts more than 75,000 shows and delivers over 8 billion downloads to listeners globally. Libsyn's AdvertiseCast marketplace combines an industry-leading ad buying and management platform with full-service capabilities that make it easy for podcast advertisers to initiate and manage highly targeted and measurable campaigns across thousands of shows. Visit Libsyn.com or Investor.libsyn.com for more information on the Company and the platforms that it powers.

About Bunny Studio

Bunny Studio is the world's only project fulfillment platform that provides over 100 end-to-end creative services. Powered by technology and run by humans, it works with the top 4% of global professionals to deliver voice overs, audio, and video services in over 100 languages. With an extensive database of over 13,000 pre-vetted professionals, Bunny Studio backs its risk-free policy with 24/7 support and lightning turnaround times. The platform also renders developers and agencies unrivaled capabilities to scale their creative needs on-demand through its unique API integration. With Bunny Studio, you can expect predictable outcomes, affordability, and ingenuity always. Visit bunnystudio.com for more information.



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